



FOR IMMEDIATE RELEASE

Image Included; Caption: Dave Thompson's Organic Healthy Grow® introduces a new line of all natural soil enhancers, including Worm Castings, Soil Acidifier, Bone Meal, and Blood Meal.

Dave Thompson's Organic Healthy Grow® Introduces New Line of All Natural Soil Enhancers

Four Organic Sustainably Produced Plant Food Options Provide Solutions For Gardeners

PEARL CITY, Ill. (April 28, 2016) – [Dave Thompson's Organic Healthy Grow®](http://www.healthy-grow.com) (Healthy Grow) introduces a new line of soil enhancers further developing its line of sustainably produced organic offerings to gardeners. The four offerings: Worm Castings, Soil Acidifier, Bone Meal and Blood Meal, provide environmentally friendly solutions for a variety of applications.

“Adding these new products to our robust portfolio further exemplifies our commitment to providing organic, proven gardening solutions,” said Ben Thompson, Executive Vice President. “When my father, Dave, started composting fertilizer, he didn't use accelerants and he didn't artificially heat his compost; he simply let nature run its course. The products in our soil enhancers are carefully sourced from the highest quality of products, because, like our fertilizers, the way all Healthy Grow products are made matters.”

The new Healthy Grow line of organic soil enhancers includes:

- **Worm Castings Plant Food:** Made exclusively with organic materials, including 100 percent peat and the highest quality grains, Healthy Grow Worm Castings uses single-sourced production, strictly monitored in a temperature- and moisture-controlled environment with worms that are counted and weighed every two weeks to ensure 95 percent pure castings. This fertilizer increases beneficial microbial activity, softens soil and provides faster growth, larger plants and bigger yields.
- **Soil Acidifier Plant Food:** Ideal for acid-loving plants like azaleas, camellias and blueberry bushes, this high-quality, safe and non-burning Healthy Grow Soil Acidifier lowers soil pH for a wide variety of gardening applications, including turning hydrangeas blue and fostering dark, lush green growth.
- **Bone Meal Plant Food:** A great source of phosphorous and nitrogen for plant bulbs and flowering plants including roses, trees and shrubs, this porcine-based Healthy Grow Bone Meal fertilizer is designed to help with root growth, cell division, and healthy seed and plant growth.
- **Blood Meal Plant Food:** An all-natural, organic porcine-based source of nitrogen, Healthy Grow Blood Meal is an ideal supplement for acid-loving annuals and perennials and green vegetables like lettuce, Brussels sprouts, and kale, promoting rapid structure growth and deep, dark green foliage.

“At Healthy Grow, we're working hard to achieve full-circle sustainability on our own farm while having as little impact on the local environment as possible,” said Thompson. “We feel our new line of soil enhancers will help gardeners produce hearty, strong plants while ensuring their gardens remain environmentally friendly, as well.”

To find a Healthy Grow retailer near you please visit: <http://www.healthy-grow.com/where-to-buy/>.

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About Dave Thompson's Organic Healthy Grow®

Dave Thompson's Organic Healthy Grow® maintains a full line of organic, compost-based Fertilizers, Soil Enhancers, and Specialty Mixes that create a nutrient-rich soil with beneficial microbial activity, naturally high levels of nitrogen, and other beneficial secondary nutrients, such as calcium and phosphorus, which are important to plant growth. Nothing artificial is added and the compost is never artificially heated. This is important to Dave, because for him, "The Way It's Made Matters™". To learn more about Healthy Grow, please visit www.healthy-grow.com.

About Pearl Valley Farms

Pearl Valley Farms is a global food and lawn & garden company, specializing in organic and specialty products. In the United States, the company is a leader in numerous specialty egg categories with popular brands including Phil's Fresh Eggs®, Eggology®, Pearl Valley Eggs®, Pearl Valley Specialty Eggs®, and a leader in retail and professional fertilizer products, with brands including Dave Thompson's Organic Healthy Grow®, Healthy Grow® Pro, Coop Poop®, and Pure Green®. Today, Pearl Valley Farms is committed to providing nutritious, great-tasting food and nutrient-dense fertilizers in a responsible way, maintaining robust animal care, community involvement, employee safety, environmental and food safety, and quality programs. To learn more about Pearl Valley Farms, please visit www.pearlvalleyfarms.com.

For more information:

Sara Rude
 EPIC Creative for Dave Thompson's Organic Healthy Grow
 Email: srude@epiccreative.com
 Office: (262) 338-3700 ext. 255

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